



Great Paper at Great Prices Shouldn't be Hard to Get

thepapermillstore.com

Mohawk BrightHue Text and Cover Uncoated Fluorescent Paper Printing and Handling Hints

BrightHue Fluorescent Papers are easy to print on when following these simple hints. It is recommended to pre-test all printing procedures prior to press time to ensure the desired results are achieved.

Offset Inks: Print BrightHue like any conventional uncoated paper. We recommend heat resistant, wax free ink if you plan to follow lithography with xerographic or laser printing technologies.

Handling: Keep BrightHue products wrapped until the moment of printing. It is essential to let the paper acclimatize, for a minimum of 24 hours – longer during cold weather – in the press room while still wrapped in mill packaging. Keep BrightHue products covered during drying, between passes and prior to any finishing work. Pressroom conditions should be as close as possible to 70 degrees, and 40-50% relative humidity.

Varnish: Varnish or aqueous coating is optional as a surface protector or to achieve varnish effects. Pre-test all varnishes or coatings for compatibility.

Folding and Scoring: For best results, 100lb. text papers and all cover weights should be scored before folded. Folds against the grain, gatefolds, and folds running throughout heavily inked areas should also be scored. As a general rule of thumb, the correct creasing channel is determined by multiplying the paper's caliper by two and then add the width of the creasing rule. (Note each 1 pt. of rule equals .014 inch). Mohawk recommends a minimum 2 pt. rule for all scores both with and against the grain. Sometimes a wider score must be added – but too much width can be worse than too little, causing the sheet to fold unevenly on one side of the score rather than the center. A double, parallel score can be used to keep it straight.

Binding: BrightHue is suitable for all standard binding processes. It is important to plan for proper grain direction in all binding applications. Grain direction should run parallel to the spine for optimum results.

Foil Stamping: It is recommended to pretest foils to find the best release, time and temperature for the size of the foil stamp and color of foil for each specific job.

Laser guaranteed on all Britehue items, subject to printer restrictions.

Hints by Thepapermillstore.com, verified by Mohawk Paper technical.

Note: The above recommendations are "hints" based on our knowledge and experience.

Thepapermillstore.com and its affiliates do not accept responsibility for omissions or pressroom errors.

We are an FSC certified company and buy Green-e certified wind certificates for 100% of our electricity needs.



THE PAPER MILL STORE .COM

1545 Corporate Center Drive • Sun Prairie, WI 53590 • p (800) 790-TPMS (8767) • f (608) 834-9800

Please print on recycled paper.

Revised January 2009